

March 29, 2012

✓ National Stock Exchange of India Limited
Exchange Plaza,
Bandra Kurla Complex,
Bandra (East),
Mumbai 400 051

Bombay Stock Exchange Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai 400 001

Sub: Intimation under Regulation 13 (6) of Securities and Exchange Board of India (Prohibition of Insider Trading) Regulation, 1992

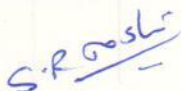
Dear Sir,

Please find enclosed herewith the disclosure by the Company under Regulation 13 (6) of Securities Exchange Board of India (Prohibition of Insider Trading) Regulation, 1992 (the Regulation) as per intimation received under Regulation 13 (1), 13 (2A) and 13 (4A) of the Regulations from Swallow Associates Limited for acquisition of 44,84,624 equity shares of the Company amounting to 13.10% stake in the Company.

Kindly take note of the same.

Thanking You,

Yours faithfully,
For **CEAT Limited**



Shruti Joshi
Sr. Manager-Legal & Secretarial

✓ **Encl:** As above

FORM B

Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992

[Regulations 13(2), 13(2A) and 13(6)]

Details of shares or voting rights held by Director or Officer and his dependents or Promoter or Person who is part of Promoter Group of a listed company, or positions taken in derivatives by Director or Officer of a listed company and his dependents.

Name, PAN No. & Address of Promoter/ Person who is part of Promoter Group/Director/ Officer	Date of assuming office of Director/ Officer OR Date of becoming Promoter/ part of Promoter Group.	No. & % of shares/voting rights held at the time of becoming Promoter/ part of Promoter Group/Director/ Officer.	Date of intimation to company	Mode of acquisition (market purchase/ public/ rights/ preferential offer etc	Trading member through whom the trade was executed with SEBI Registration No. of the TM	Exchange on which the trade was executed	Buy quantity	Buy value
Swallow Associates Limited Address: 463, Dr. Annie Besant Road, Worli, Mumbai 400 030 PAN: AADCS3329Q	27.03.2012	-	28.03.2012	Acquisition pursuant to Scheme of Amalgamation and Arrangement for merger of Blue Niles Holdings Limited, Kestrel Investments Limited, Petrochem International Limited, RPG Cellular Investments and Holdings Private	N.A.	N.A.	Number of Shares: 44,84,624 Percentage: 13.10%*	N.A.



				Limited and South Asia Electricity Holdings Limited with Swallow Associates Limited					
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* Acquisition pursuant to a Scheme of Amalgamation and Arrangement for merger of Blue Niles Holdings Limited, Kestrel Investments Limited, Petrochem International Limited, RPG Cellular Investments and Holdings Private Limited and South Asia Electricity Holdings Limited with Swallow Associates Limited

Upon the Scheme becoming effective:

1. Summit Securities Limited would become a subsidiary of Swallow Associates Limited (the Company) and thereby the Company would indirectly acquire 6,96,000 shares amounting to 2.03% stake in CEAT Limited.
2. Further the Company would also indirectly acquire 50,09,185 shares amounting to 14.63% stake in CEAT Limited held by Instant Holdings Limited, wholly owned subsidiary of Summit Securities Limited
3. The Company would also indirectly acquire 41,55,743 shares amounting to 12.14% stake in CEAT Limited held by Goodhope Sales Private Limited, wholly owned subsidiary of Instant Holdings Limited

On the Scheme becoming effective, the Transferor Companies shall cease to exist.

S. P. G. S. M.



FORM D

Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992

[Regulation 13(4) 13 (A) and (6)]

Regulation 13(4) — Details of change in shareholding by Director or Officer of a listed company and his dependents

Name, PAN No. & Address of Promoter/ Person who is part of Promoter Group/Director/ Officer.	No. & % of shares/voting rights held by the Promoter/Person who is part of Promoter Group/ Director /Officer	Date of receipt of allotment advice/ acquisition/sale of shares/voting rights	Date of intimation to company	Mode of acquisition (market purchase/ public/rights /preferential offer etc.)	No. & % of shares/ post acquisition/ voting rights sale	Trading member through whom the trade was executed with SEBI Registration no. of the TM	Exchange on which the trade was executed	Buy quantity	Buy value	Sale quantity	Sale value
Swallow Associates Limited Address: 463, Dr. Annie Besant Road, Worli, Mumbai 400 030 PAN: AADCS3329Q		27.03.2012	28.03.2012	Acquisition pursuant to Scheme of Amalgamation and Arrangement for merger of Blue Niles Holdings Limited, Kestrel Investments Limited, Petrochem International Limited, RPG	Number of Shares: 44,84,624 Percentage: 13.10%	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.

S.R. GSV



				Cellular Investments and Holdings Private Limited and South Asis Electricity Holdings Limited with Swallow Associates Limited							
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Upon the Scheme becoming effective:

1. Summit Securities Limited would become a subsidiary of Swallow Associates Limited (the Company) and thereby the Company would indirectly acquire 696000 shares amounting to 2.03% stake in CEAT Limited.
2. Further the Company would also indirectly acquire 5009185 shares amounting to 14.63% stake in CEAT Limited held by Instant Holdings Limited, wholly owned subsidiary of Summit Securities Limited
3. The Company would also indirectly acquire 4155743 shares amounting to 12.14% stake in CEAT Limited held by Goodhope Sales Private Limited, wholly owned subsidiary of Instant Holdings Limited

On the Scheme becoming effective, the Transferor Companies shall cease to exist.

